Subject: Business (Pearson Edexcel)

Teacher responsible for the subject: Mr Christopher

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City of Norwich School
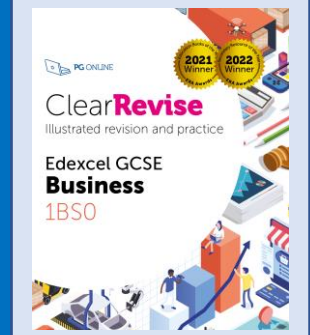An Ormiston Academy | *Excellence in all*

This course covers:

YEAR 1: Investigating small businesses

- Topic 1.1 Enterprise and entrepreneurship
- Topic 1.2 Spotting a business opportunity
- Topic 1.3 Putting a business idea into practice
- Topic 1.4 Making the business effective
- Topic 1.5 Understanding external influences on business

YEAR 2: Building a business

- Topic 2.1 Growing the business
- Topic 2.2 Making marketing decisions
- Topic 2.3 Making operational decisions
- Topic 2.4 Making financial decisions
- Topic 2.5 Making human resource decisions

Core Textbook:

Edexcel GCSE business
Clear Revise/PG online
ISBN 978-1-910523-28-2

The teachers say: "We love teaching this course because:
"It's about the real world. Everyone will eventually work for some sort of business and all of us are customers of different businesses. It is interesting and useful to learn about this more."

"Business is about much more than profit. We look at various objectives of different businesses, small and large, and explore how these are achieved by people and teams."
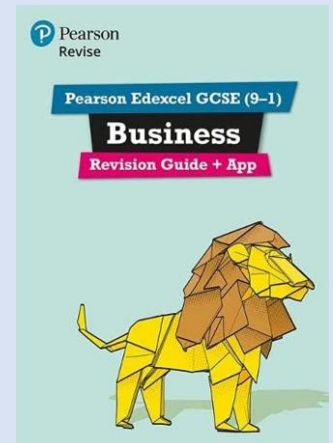
The students say: "We enjoy this course because:
"It's a new subject in Year 10, and I find It interesting."

"We get to learn about the real world and skills that might help us later."

"I think I want to start my own business, so I am trying to learn about that."

Our recommended Revision Resources:

- BBC bitesize
- Seneca

What future pathways might be open to me if I study Business?

Business introduces topics and skills that support most career paths.

Each year GCSE business students go on to: A-levels in business or economics; A-levels in other subjects and combinations; business courses and apprenticeships at college; the business course also gives an introduction to the skills and qualities needed to be an entrepreneur, something that many ex-students go on to.