

Subject: Art & Design: Graphic Communication (AQA)



City of Norwich School
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Teacher responsible for the subject: Mr R Martin

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This course covers:

Graphic Communication gives students the chance to explore digital and non-digital approaches to the way visuals around us are created. This Art and Design based course encourages design and development skills that can be used in a variety of ways in their future courses.

YEAR 1:

Year 10 students will undertake a typographic project working with both traditional and modern mediums. Students will also have the opportunity to undertake a trip to build upon primary sources and develop their design skills.

YEAR 2:

Year 11 students build on learnt skills to create a second portfolio of work exploring a range of art styles and cultural influences. In the second term, students will be given their Externally Set Assignment from the exam board and create another portfolio of work counting 40% to their final grade.

Taught skills and processes, based on individual projects:

Digital and non-digital media	Rendering	Advertising
Adobe Photoshop	Illustration	Presentation
Adobe Illustrator	Painting	Communication
Printmaking	3D drawing	Individual thinking
Sketching	Artist Analysis	Designing for a client

Coursework 60%

From day one in Graphics, all work goes towards the final GCSE grade. This will take the form of 2 coursework projects. Term 1 is full of skills-based learning to develop the independent skills needed for future project work.

The Exam 40%

Unlike most exams, this will be a 10-hour practical exam over 2 days. Students will have from January to April in Year 11 to plan what they would like to create in their exam. Under exam conditions, they then create their final pieces.

The teachers say: "We love teaching this course because:

students have the opportunity to learn a variety of digital and non-digital skills and become strong independent workers. There is something for everyone and it is always fantastic to see the personalised and original work our students create!"

The students say: "We enjoy this course because:

- it is focused on your ideas and your strong suits. It is really fun and we are given the freedom of choice in projects."
- it allows me to be very creative and allows me to do things that you rarely get the opportunity for."
- it allows me to show my ideas in a topic I enjoy."
- it allows me to express my creativity and there are no right or wrong answers."
- it has taught me how to independently work on a project and manage my time. "

Our recommended Revision Resources:

BBC Bitesize:

<https://www.bbc.co.uk/bitesize/to-pics/zk8xpv4>

Artist inspiration:

<https://theartyteacher.com/artists-themes/>

Specification:

<https://www.aqa.org.uk/subjects/art-and-design/gcse/art-and-design-8201-8206/specification-at-a-glance>

Course resources:

To give students the best opportunity to succeed, a design pack is available for students to purchase online early in September. This includes lots of Art equipment, high quality sketchbooks and an A2 folder for storing and transporting larger work.

What future pathways might be open to me if I study Graphics?

Example Level 3 College Courses:

- Graphic Design and Illustration Extended Diploma
- Games Design
- Photography

Example A-Level Sixth Form Courses:

- Graphic Communications
- Photography
- Fine Art
- Art, Craft & Design

Example Degree courses available at NUA:

- Graphic Communication
- Graphic Design
- Games Development
- Games Art & Design
- Animation
- Illustration
- Interior Design
- Photography

Subject Specific Careers:

- Illustrator
- Graphic Designer
- Print Maker
- Website Designer
- Animator
- Production/Theatre Designer
- Sign Writer
- Product Designer
- Medical Illustrator
- Engraver
- Logo Designer
- Advertising Art Director

