

Subject: Media Studies (EDUQAS)

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This course covers:

Media Studies is an exciting, relevant and enjoyable course. Students love the course because they get to study something which is integral to their everyday lives: the media. In the course, we'll consider the work that goes into the creation of media products, the messages and values they contain and the accuracy with which they reflect the world around us.

Component one: exploring the media 40% (1:30 hour exam)

Students will analyse how meaning is created in a range of printed media texts. These will include: film posters, advertisements, newspapers and magazines. Students will consider how these media products are constructed and the representations they create of different groups of people. Students will also consider the media as an industry. They'll learn about issues including: ownership, funding, regulation, production, distribution and the role of technology in the media.

Component two: understanding media forms and products 30% (1:30 hour exam)

In the first section of this component, students study an episode from the TV crime dramas *Luther* and *The Sweeney*. They'll learn how the programmes were made and analyse their impact on the audience. In the exam itself, students will watch a 3 minute extract *Luther* and answer some questions analysing how it represents different groups of people. In the second part of this component, students will study music videos and consider how the music industry markets artists and bands.

Component three: Non-Examined Assessment 30% (coursework): Magazines

Students create their own printed media products. The specific task is set by the exam board each year, but students are usually asked to produce some pages for a brand new magazine. Students will work individually and be able to develop their own creative ideas, targeting a specific audience and constructing representations. Students will learn how to use Photoshop and InDesign to create their projects.

The teachers say: "we all spend a huge amount of time every day engaging with the media – whether that be through YouTube, TikTok, Netflix, social media, Spotify, video games or just an advert we read on a passing bus. It is therefore essential that we learn about the messages and values we subconsciously absorb from the media. This course will help you understand how the media influences people and you'll learn the simple techniques media producers use to give their products impact.

The students say: "We enjoy this course because it is relevant to every day life."

"I enjoy Media Studies because it helps you understand how the media influences you."

What future pathways might be open to me if I study Media Studies?

- In terms of careers, any company that you work for in the future will use the media in some way. This could be through in house publications, promotional videos, websites or social media. Students who choose GCSE Media Studies will gain an understanding of the media that will make them an invaluable employee in any line of work.
- There is a huge television and film production industry in the UK. In fact, the creative industry sector is expanding faster than any other in the UK. Every year some of our students go onto pursue careers in this sector. These students often study A level Film Studies at CNS and then complete degrees in TV or Film Production. We currently have ex-CNS students working as radio producers, documentary producers and freelance camera operators.



Our recommended Revision Resources:

Seneca Learning

GCSE Media Studies
Revision Guide
(EDUQAS) Illuminate
Publishing

We have specially
curated revision
resources available to
students via MS Teams

